



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT
Directorate F – Outreach, Research & Geographical Indications
The Director



Subject: Protected Designation of Origin (PDO) ‘Estepa’

Dear ,

Thank you for your mails of 9 and 11 March 2026 asking how Article 37(5) of Regulation (EU) 2024/1143 should be applied to your specific case, a cooperative of producers of extra virgin olive oil designated under the Protected Designation of Origin (PDO) ‘Estepa’.

Article 37(5) of Regulation (EU) 2024/1143 provides that the name of the producer (or operator) of an agricultural product designated by a geographical indication is indicated in the label in the same field of vision of the geographical indication. In this case the operator may only be the operator responsible for the last production stage of the product or the operator carrying out a substantial processing of the product. For sure packagers and bottlers are excluded.

A cooperative that brings together other small cooperatives could be entitled to indicate its name only if it could be considered as the direct producer of the product. Otherwise, the names of the effective producers of the product (olive oil) should appear. In any event, if the product put on the market is the result of the production of several producers that cannot be individually distinguished, one only among all the producers may be indicated on the label.

The definition of field of vision is to be taken from the general regulation on labelling which is Regulation (EU) No 1169/2011 on food information for consumers (known as FIC). Therefore, ‘field of vision’ means all the surfaces of a package that can be read from a single viewing point (Article 2(2)(k)). ‘The same field of vision’ generally refers to the

area on the labelling/packaging that can be seen from the same angle, without the need to turn the product.

This opinion is provided on the basis of the facts set out in your mails of 9 and 11 March 2026 and expresses the opinion of the Commission services and is not binding on the European Commission. Should any dispute concerning EU law arise, it is ultimately the responsibility of the Court of Justice of the European Union to give a definitive interpretation of the applicable EU law, as laid down in the Treaty on the Functioning of the European Union.

Yours sincerely,

A black rectangular box redacting the signature of Diego CANGA FANO.

Diego CANGA FANO